



WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

www.thebostonchannel.com

Billing Address:

GMMB
Attention: Accounts Payable
3050 K St, NW
Washington, DC 20007

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
925996-2	07/08/12	July 2012	06/25/12 - 07/02/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Obama/D/President	101- Candidate Orders	1368 :Schedule A A

Flight Dates	Order #	Alt Order #
06/23/12 - 07/02/12	925996	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/25/12	07/02/12	Good Morning America	658-9a	MTWTF--	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/12 07/01/12 MTWTF-- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB M 06/25/12 7:50 AM Good Morning America 658-9a :30 OFA- 12-Z-062H \$1,800.00 NM									
1 WCVB F 06/29/12 8:37 AM Good Morning America 658-9a :30 OFA- 12-Z-062H \$1,800.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/02/12 07/08/12 M----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WCVB M 07/02/12 8:53 AM Good Morning America 658-9a :30 OFA- 12-Z-062H \$1,800.00 NM									
2	06/25/12	07/02/12	REGIS AND KELLY DAY 9A-10A		MTWTF--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/12 07/01/12 MTWTF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Tu 06/26/12 9:37 AM REGIS AND KELLY DAY 9A-10A :30 OFA- 12-Z-062H \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/02/12 07/08/12 M----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB M 07/02/12 9:55 AM REGIS AND KELLY DAY 9A-10A :30 OFA- 12-Z-062H \$500.00 NM									
3	06/25/12	07/02/12	Nate Berkus	M-F 10a-11a	MTWTF--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/12 07/01/12 MTWTF-- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Tu 06/26/12 10:38 AM Nate Berkus M-F 10a-11a :30 OFA- 12-Z-062H \$300.00 NM									
4	06/25/12	07/02/12	The View	1058-12n	MTWTF--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/12 07/01/12 MTWTF-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB W 06/27/12 11:34 AM The View 1058-12n :30 OFA- 12-Z-062H \$600.00 NM									
5	06/25/12	07/02/12	Millionaire	1228-1p	MTWTF--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/12 07/01/12 MTWTF-- 1 \$400.00									

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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers



www.thebostonchannel.com

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
925996-2	07/08/12	July 2012	06/25/12 - 07/02/12
Advertiser	Product	Estimate Number	
Obama/D/President	101- Candidate Orders	1368 :Schedule A A	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																				
11	06/25/12	07/02/12	Nightline	1135p-1206a	MTWTF--	:30	1	\$800.00	NM																																																																				
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14	06/23/12	07/01/12	Weekend GMA	7-8a	-----SS	:30	1	\$750.00	NM																																																																				
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Total Spots							22																																																																						

Payment Terms 30 Days

<u>Gross Total</u>	\$27,050.00
<u>Agency Commission</u>	\$4,057.50
<u>Net Amount Due</u>	\$22,992.50